

CYNTHIA MUDGE

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COMMUNICATIONS, EDITING & PUBLICATIONS EXPERIENCE

Accomplished communications professional with more than 30 years of experience developing publications, leading editorial projects, managing public relations initiatives, and producing compelling content for nonprofit organizations, tourism agencies, arts organizations, business associations, and private-sector clients. Expertise includes strategic communications, editorial leadership, media relations, marketing communications, digital content, and publication management.

Publications & Editorial Leadership

***Business Connections* – Centralia-Chehalis Chamber of Commerce**

Editor | Writer | Public Relations

- Directed production of the Chamber's monthly business publication distributed through *The Chronicle*.
- Planned editorial content and wrote feature stories highlighting local businesses, economic development, and community initiatives.
- Conducted interviews and photography for publication.
- Wrote and distributed 4–5 news releases each month promoting Chamber programs, advocacy efforts, and community events.

***What's Fresh!* – Astoria Sunday Market Guide**

Editor | Writer | Publisher

- Established and produced the annual visitor guide for Astoria Sunday Market with a circulation exceeding 30,000 copies.
- Managed editorial planning, writing, advertising coordination, production, and publication.

Destination: The Pacific Commemorative Guide

Editor | Writer | Publisher

- Established and produced a full-color regional tourism magazine promoting the Lewis & Clark Bicentennial throughout the Lower Columbia region.
- Coordinated editorial content, marketing, advertising, and publication from concept through distribution.

Journalism & Feature Writing

Contributed feature stories, business profiles, tourism articles, and lifestyle content for regional publications, including:

- *The Bridal Connection*
- *Pelican Post*
- *Coast Style*
- *Hip Fish*
- *Coast Food*
- *Coast River Business Journal*

Editorial Experience

TYA Today

Editor

- Edited quarterly trade publication for *Theatre for Young Audiences*, managing contributor submissions, editorial quality, and publication schedules.

Straight Talk – Aurora Toyota

Editor | Writer

- Produced employee and customer newsletters featuring company news, promotions, and community engagement.

Seattle Children's Theatre

Editor | Writer

- Created playbills, quarterly newsletters, donor communications, marketing collateral, and promotional materials supporting fundraising and audience development.

Salem Public Library

Communications Writer

- Developed newsletters, press releases, promotional campaigns, and public information materials to increase community awareness and program participation.

Digital Communications

Planned, developed, and managed website content and digital communications for organizations including:

- Centralia-Chehalis Chamber of Commerce
- Astoria Sunday Market
- Clatsop Cruise Hosts
- Destination: The Pacific (Lewis & Clark bicentennial commemoration)

Developed ongoing web content strategies, promotional campaigns, magazine, and electronic emails to engage audiences and strengthen organizational visibility.

Public Relations & Media Relations

Directed strategic communications and public relations programs for nonprofit organizations, tourism initiatives, arts organizations, chambers of commerce, and private-sector clients.

Areas of expertise include:

- Media relations and earned media campaigns
- Press releases and media advisories
- Public service announcements
- Marketing and promotional collateral
- Website and digital content
- Community outreach and stakeholder communications
- Spokesperson and media liaison
- Communications consulting through **Pock Communications** and later **Mudge Media**